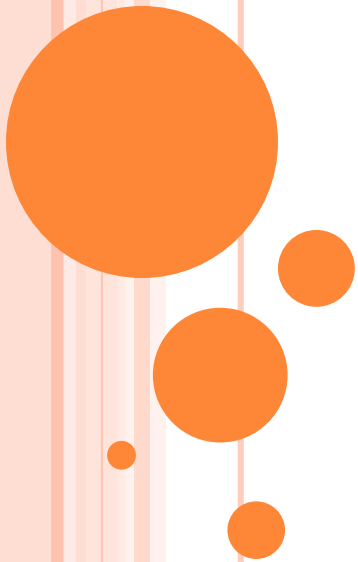


GROUP WORK

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FARMERS & COMMUNITY ASSOCIATION

IDENTIFICATION OF ISSUES

- Through forums/consultative meetings
- Public participation (involvement of men and women)
- Using local knowledge in identification of climate change issues



DEVELOPING STRATEGIES

- Capacity building of community associations in promoting advocacy for climate change and devising adaptation mechanisms
- Enhancing and promoting their inherent traditional knowledge in adapting to climate change and information sharing to disseminate climate change information as well as use of research institutions and academia to better understand the issues
- Identification and empowering of community entry points that are more affected by climate change especially women who can best propagate particular practices
- involvement of local media in enhancing advocacy in climate change and gender mainstreaming in the same



IDENTIFY TARGET GROUPS

- Use of organizational/institutional hierarchies e.g. elders, committees, local & county administration as well as key people in the central government
- Stakeholders analysis with the help of communities (those that promote issues of gender and climate change to be the champions)



MONITORING AND EVALUATION

- M & E should be continuous throughout the process and should be participatory i.e. involving the communities
- Field monitoring visits should be carried out to gauge whether the advocacy strategies are suitable and to measure the impact



2. MEDIA INVOLVEMENT

- Media should be involved in the whole process in order to understand the issue as well as to best disseminate it (especially local media)
- Media personnel should be adequately trained to report on climate change and participate in advocacy
- Media can also be used in strengthening lobbying for climate change issues by creating public buy-in

